

Exam. Code : 112102

Subject Code : 5106

B.Design (Multimedia) 2nd Semester

SCRIPT WRITING AND STORYBOARD DESIGN

Time Allowed—3 Hours] [Maximum Marks—50

SECTION—A

(Attempt All)

1. What is Logline ?
2. What is a Treatment ?
3. What is a Beat sheet ?
4. What is a Soap opera ?
5. What is interactive story boarding ? 5×2=10

SECTION—B

(Attempt any four)

1. What are approaches to developing Character and Dialogue ?
2. What is Screenplay format ?
3. Explain Plot, Subplot, Troubleshooting and marketing.

4. Explain the concept of storyboard, its tools methods and techniques.
5. What are the advantages of storyboarding ?
6. Describe character development, sketches, colour scheme, shot composition and camera angles in Storyboarding.
7. Describe the individual method of writing a soap, talk show, live events scripting. 4×10=40